

**Traffic in DRARA
Residents meeting
24 February 2015**

Welcome!

Why are we bothering?

Because you've told us that traffic speed is a real worry!!!

- We are a residential area and not a ring road
- Many children and students use our roads to get to Cheney and Brookes
- Things have changed since the last consultation – Residents parking, Carmageddon
- Developments at Brookes and now at Old Road impact traffic using our area

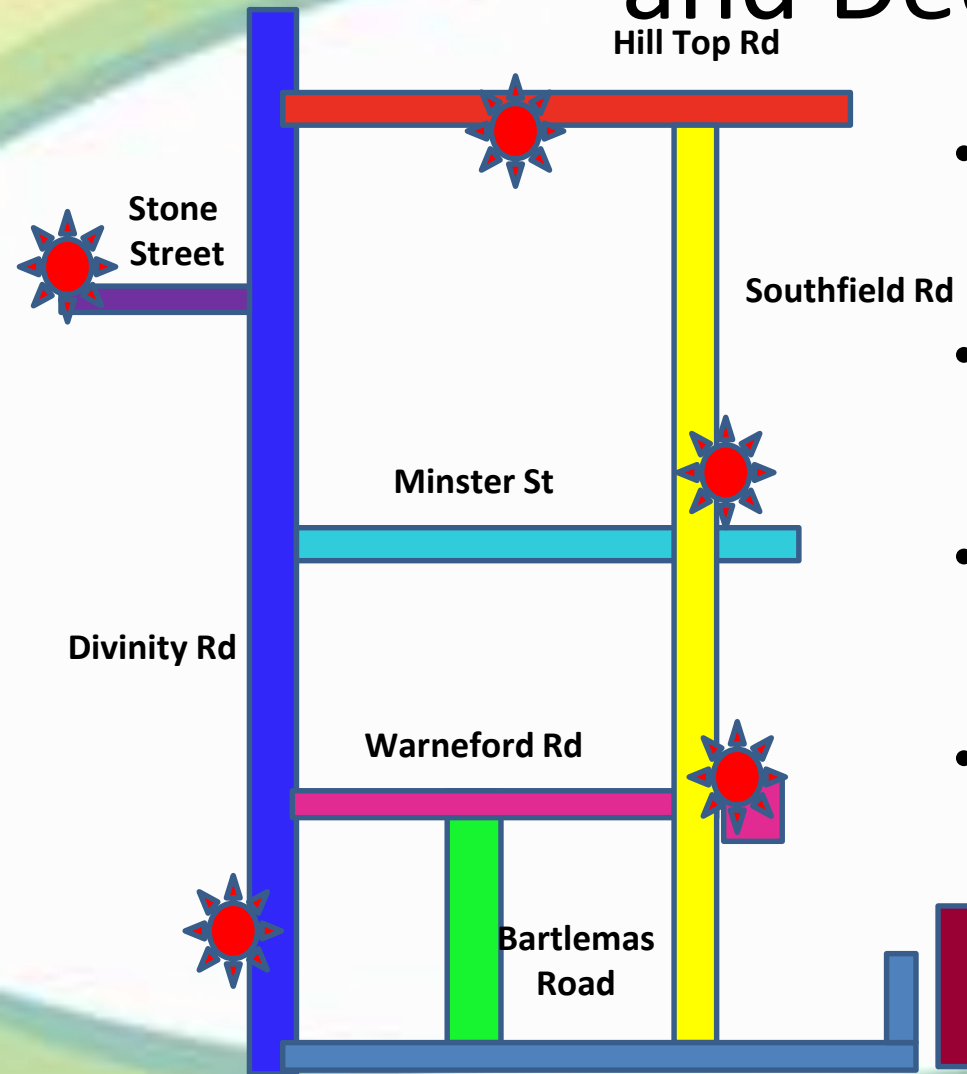
We've been busy

Working to identify and then work with the various stakeholders

Building awareness of the issue and listening to resident's views

Getting better data to understand the situation

5 Cameras surveyed traffic in Nov and Dec in 2014



- Cameras located for full 7 days w/c 12 Nov 2014
- Divinity Road camera survey in week ending 23 Dec 2014
- Cameras not in best locations due to technical requirements
- Divinity Rd camera sited on a tree at pinch – a 1st and believed better location

Our roads are extremely busy!!

Traffic Volumes	Divinity	S'field N	S'field S	Hilltop	Stone	TOTAL
Total cars during the week	21,727	12,105	16,102	4,478	6,994	61,406
Av total cars / working day	3,352	1,950	2,637	687	1,119	9,745
Av total cars / weekend day	2,484	1,177	1,460	521	700	6,340
% more cars in the week	35%	66%	81%	32%	60%	

Consistently 30% or more of traffic is speeding

Traffic Speed	Divinity	S'field N	S'field S	Hilltop	Stone	TOTAL
# speeding cars in week	7,721	5,069	4,828	1,261	166	19,045
% of all cars speeding	36%	42%	30%	28%	2%	31%
# cars driving +20mph	1,876	1,384	968	339	7	4,574
% of all cars finable	9%	11%	6%	8%	0%	24%

We have two types of options

Visual remedies

Signage 

Dynamic signs

On-road signs

“Cosy up” signs

Speedwatch – us 

Speedwatch - Police

**Cheaper, easier to do, but
less effective**

Environment remedies

Pinch Points 

Speed bumps – raised
stonework

Speed bumps – Tarmac

Retractable barriers

Road closure

**Much more expensive,
longer to get in place, but
more effective**

***What should we do
next?***